**Choose which aspect you are submitting you are submitting your idea for by ticking the right box. Use separate forms for the different aspects.**

1. Food Environments.
2. Demand: Consumer Intent and Product Experience

1.1. Please provide the name of your solution. (max 1 sentence)

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1.2 What problem is your solution addressing? (max 100 words)

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1.3. How does your solution address the problem? (max 200 words)

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1.4. Is this a new solution or an existing solution that needs scaling?

* New solution
* Existing solution in need of scaling

1.5. Which organization/s, institution/s or group of individuals are associated with the solution? (Please include a link to the organizations website if available)

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1.6. If selected as a game-changing solution, how will you leverage the UN Food Systems Summit to scale your solution? (150 words maximum)

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2.1. Is this idea applicable to a particular geography, demography, landscape or other type of setting (e.g. high- or low-income countries, aquaculture)? If so, please specify.

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2.2. Who are the main actors that would put this action into place? (Choose up to 3 only)

* Policymakers (government)
* Cities
* Private sector
* Civil society organizations
* UN agencies
* Public Health Authorities
* Farmers/fisheries
* Consumers (individuals)
* Other

3.1 Please provide your name, organization and email address.

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| --- |
| Name: |
| Organization: |
| Email address |

3.2 And, just for tracking purposes, please state what region you (the submitting person or organization) are based in.

* North America
* Central or South America
* Middle East / North Africa
* Sub-Saharan Africa
* Europe
* East Asia
* South or Southeast Asia
* Australia / Oceania / Pacific

3.3 If you are completing on behalf of an organization please indicate the geographic scope of your organization.

* National
* Regional
* Global