

A Nutrition-Sensitive Agriculture Project Improved Household and Child Dietary Diversity and Increased Consumption of Animal Source Foods

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ETHIOPIA CONTEXT

Multi-Sectoral Nutrition Commitments:

- National Nutrition Plan II
- Seqota Declaration
- Nutrition Sensitive Agriculture (NSA) strategy

Malnutrition for total population:

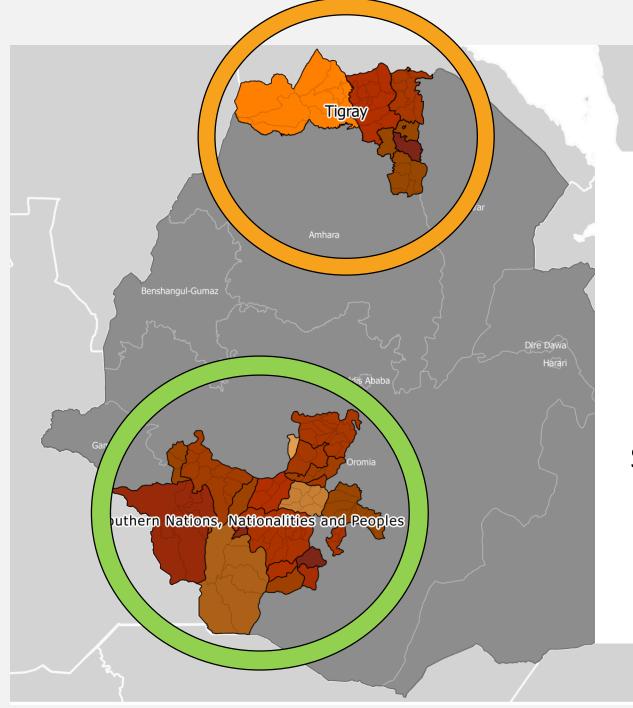
- Undernourished: 32%
- Micronutrient deficiencies: Fe, Zn, Vit A

Child malnutrition:

- Cu5 stunting: 38%
- Cu5 underweight: 25%
- Cu5 deaths attributed to malnutrition: ~50%



Government of Ethiopia, 2013; Black et al, 2013; FAO 2015; MOANR and MOLF, 2016.





Tigray Region

Southern Nations, Nationalities, and Peoples Region (SNNPR)





WHY BIOFORTIFIED ORANGE FLESHED SWEET POTATOES (OFSP)?

Nutrition benefits

- Low cost Food-based approach
- Micronutrients
- Roots and leaves

Agronomic benefits

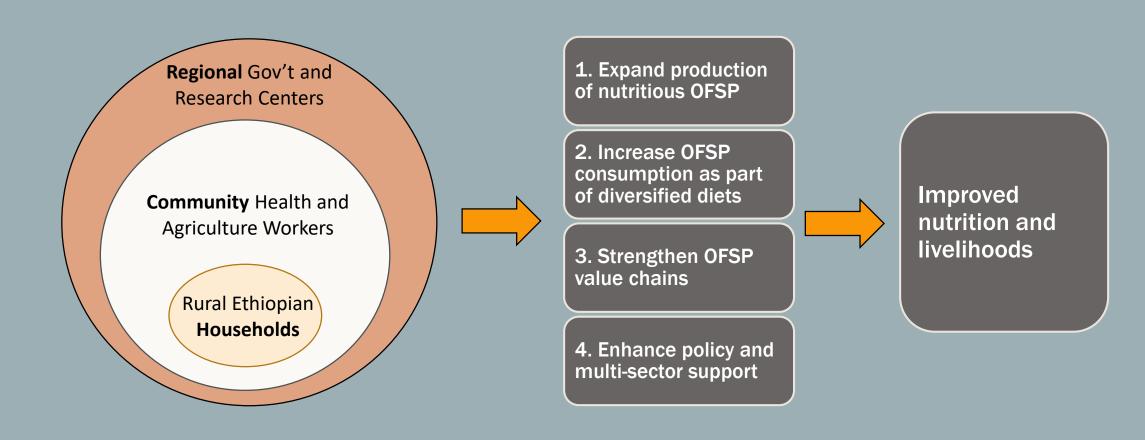
- Shorter growing season
- Climate reliance crop
- Higher yield per hectare than most grains
- Diversified cropping systems



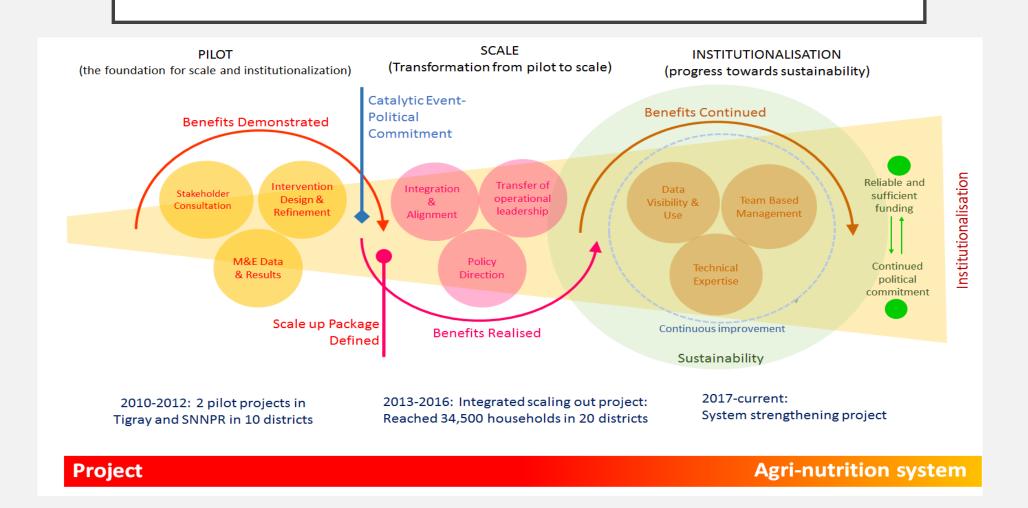
Low et al, 2007; Mmasa and Msuya, 2012.

PROJECT GOAL AND OBJECTIVES

Goal: Through multi-sectoral collaborations, improve nutrition and food security of households by increasing production and consumption of orange fleshed sweet potato (OFSP) as part of diversified diets



IMPLEMENTATION APPROACH FROM PILOT TO INSTITUTIONALIZATION



MULTI-SECTORAL PARTNERSHIPS

Tigray Agricultural Research Institute (TARI)

Create VC
Linkages
Linkages
Provide Planting
Provide Planting

Regional Research Institutes

Produce and disseminate OFSP materials
Pilot OFSP kitchen garden with other crops
Organize farm field days and sharing visits
Conduct operational research on kitchen gardens
Establish linkages between OFSP seed system actors

Southern Agriculture Research Institute (SARI)

Produce OFSP

Basic Materials

Create Demand

along VC

Bureau of Education

Bureau of Health

Bureau of Agriculture

Government

Site and Beneficiary Selection
Agronomy training
Est. and Training of DVMs
Distribution of SP/P Planting
materials
M&E of Field Activities
Nutrition Training and Demand
Creation
Value Chain/Market Linkages

OFSP varieties' uses

Set priorities & est. growing systems; Monitoring for government goals

CIP and Irish Aid

Project Coordination & Management Technical Oversight Evaluation & Research Support Capacity Strengthening

Staff , Trainings, and Technical Capacity
Monitoring project

Communities

Community mobilization
Nutrition promotion
OFSP value chain and product
development
Disseminate planting material
Training and capacity-building

Monitoring project activities

Mums 4 Mums

Enga le Enga

Women's Association of Tigray

> GOAL-Ethiopia

Universities

Adaptive research on product development Consumer acceptability of OFSP products Nutrient analysis of OFSP products Impact studies on OFSP interventions

University of Wisconsin

Mekelle University Hawassa University

OFSP basic

Ment C for Malke Promote recipes

Promote recipes

and products

Product

Product

development

METHODS

Study Population

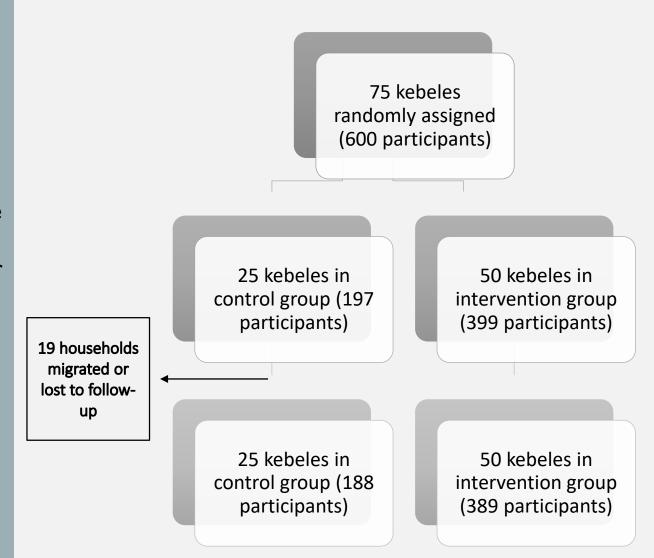
- **T_I: Treatment group.** Access to CIP Nutrition program activities. This included OFSP vines delivered at the beginning of the planting season, trainings in agronomy and nutrition, hands-on cooking workshops, capacity-building for local extension workers, school gardens, and establishment of multisector nutrition coalitions.
- T₀: Comparison group. This group did not have access to the CIP Nutrition project intervention package.

Data Collection

Structured household questionnaires

Data Analysis

• Difference in means between $T_{1 \text{ and}} T_{0}$ groups



PROJECT EFFECTS ON PARTICIPANT HOUSEHOLDS

	Baseline (n=389)		Endline (n=389)			
	Mean	SD	Mean	SD	Change	P-Value
HH dietary diversity score, mean	6.1	1.8	6.8	1.5	+0.7	<0.0001
Mean child dietary diversity score	4.2	1.8	4.8	1.4	+0.6	<0.0001
Child BMI score, mean	15.3	1.9	18.5	2.1	+3.2	<0.0001
Household Food Security (in the past 30 days):						
Food secure	50.4%		41.9%		-8.5%	0.019
Mild food insecurity	10.0%		19.7%		+9.7%	0.001
Severe food insecurity	39.6%		38.4%		-1.2%	0.708
% HHs with food gap in last 12 or 6 mths	81.0%		66.8%		-14.2%	<0.0001

AGRONOMY & FARMING SYSTEMS

Key Lessons

- OFSP is valued for nutrition, but not for its **economic potential**.
- Multiple farming challenges related to agronomy
- Women plant OFSP in their kitchen gardens for nutrition and sales
- Schools plant OFSP for feed distribution

"Last year we sold around 37,000 ETB of OFSP.... Next year we're planning to increase our sales to 200.000 ETB."

Impact

- Increased proportion of OFSP growers, from 5.5% to 87%
- 34,511 households received OFSP vines
- Over 16 million OFSP vine cuttings distributed
- More than 20 biofortified varieties of OFSP developed
- Hectares under OFSP production increased

ha

hool gardens

On-farm food environment

Markets

Incomes

Women's empowerment

Nutrition knowledge and behaviors

Policies and partnerships

NUTRITION AND DIETARY PATTERNS

Key Lessons

- Food behaviors and customs **differ by region**; reported changes also differed
- Communities like the **dissemination strategies** (e.g., practical demonstrations, discussion groups, training HEWs, women's groups)
- Communities could talk about benefits of not just OFSP, but **dietary diversity** broadly

Impact

- HH dietary diversity scores increased

"Before our children had diarrhea problems. But now their immunity is strengthened."

7 days, from 5% to 49%

- More children consumed ASFs in last 24 hours, from 4.5% to 18.2%

On-farm food environment

Markets

Incomes

Women's empowerment

Nutrition knowledge and behaviors

Policies and partnerships

PARTNERSHIPS AND POLICY SUPPORT FOR NUTRITION-SENSITIVE AGRICULTURE

Key Lessons

- Greatest strength was "synergy of activities across sectors"
- School children served as entry points for positive attitude shifts of parents in relation to OFSP promotion
- Segmentation of target population in program design is important in such a way that the poor are targeted for nutrition and resourced farmers to kick-start the market
- OFSP puree is a key product to enhance commercialization as a row material to different value addition activities
- FTCs as demonstration and training sites

"We have learned a lesson from this project If we have good collaboration, good integration, we can be more successful even with few resources." BoA Director

- 4 national stakeholder meetings
- 8 regional policy
- 2 new policies promoting OFSP

On-farm food environment

Markets

Incomes

Women's empowerment

Nutrition knowledge and behaviors

Policies and partnerships

WHAT KINDS OF CHANGE OCCURRED?

Evidence: Significant change

Evidence: Change, but not significant

Evidence: no change

National/region al Policies

Conduct OFSP sensitization workshops at regional level

Identify OFSP as part of extension/strategic crop by government (NNP. NSAS, P/SP strategic documents),

Increase OFSP availability in local and regional markets

Productive OFSP value chains

Multi-sector

task force

Strengthen village-level task force committees

Raise awareness about nutrition as a priority

Incorporate OFSP

Enhance nutrition advocacy and coordination

Improved crosssector coordination

Participation in program

FTCs, ATVET and School gardens

Deliver quality OFSP vines to community

into 4 ATVET collages curriculum, FTC demonstration and school garden

Increase OFSP demand

Improved OFSP access in community

Nutrition and food security status

Household

Increase number of DVMs and access to quality **OFSP** vines

Deliver quality agronomy trainings **Expand OFSP** production

Improve target hhs OFSP consumption

Increased HH incomes

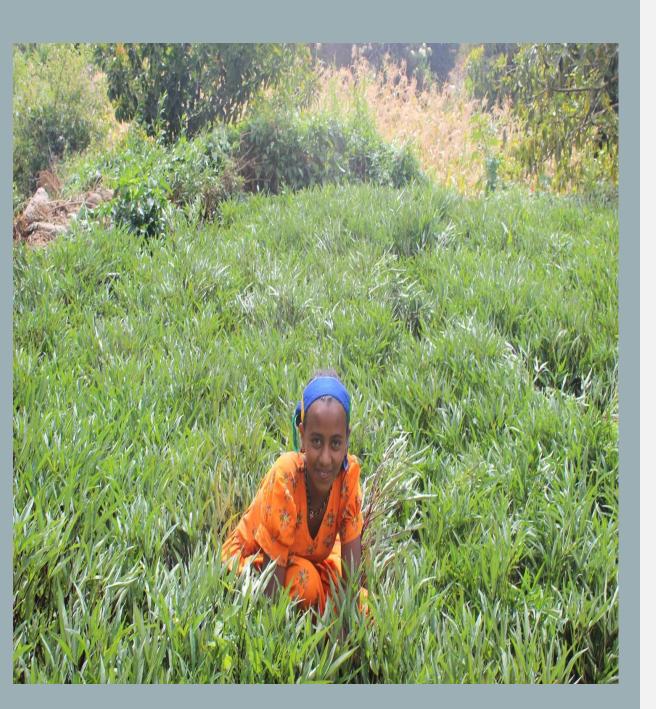
Improved Target HH dietary intake patterns

Individual

Capacity-building trainings on nutrition and agronomy

Changes in knowledge, attitudes, and practices

Change Pathway



HOW CAN OFSP SYSTEMS STRENGTHENING APPROACHES ACCELERATE NUTRITION PROGRESS?

- I. Lead collaboratively: Ensure all sectors and representatives from most affected populations are involved in food security and nutrition program design
- 2. Local ownership: Plan the roles each sector will play in delivering programs and achieving impact
- **Focus on strengths:** Determine when to work multisectorally, rather than as single sectors
- 4. Rights-based advocacy: Ensure efforts support human rights and social equity
- 5. Trust with Local Institutions: Ensure activities align and are integrated with agriculture and food governance systems, rather than disrupt them
- **6. Accountability:** Continually assess systems strengthening needs, including accountability in policymaking processes
- 7. **Sustainability:** Secure new forms of funding and technical assistance to support effective coordination

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