

FOOD MAP

VICTORIA



LONDON SCHOOL OF HYGIENE & TROPICAL MEDICINE



1 COSTA

Type of food source: Café
 Primary drawcard: Convenience

Affordability: £ £
 Accessibility: More than 10mins

COMMENTS: People like quick, accessible, branded coffee on the go

2 (INDEPENDENT)

Type of food source: Cornershop & café
 Primary drawcard: Prices/affordability

Affordability: £
 Accessibility: More than 10mins

COMMENTS: It offers halal food, so it shows the diverse population and that people like cheap, quick convenience food.

3 FRANKIE & BENNY'S

Type of food source: Restaurant/diner
 Primary drawcard: Desirability

Affordability: £ £ £
 Accessibility: More than 10mins

COMMENTS: Some people use Victoria Station for leisure and not just commuting

4 SHAKE SHACK

Type of food source: Fancy fast food
 Primary drawcard: Desirability

Affordability: £ £
 Accessibility: More than 10mins

COMMENTS: Very trendy and popular with young people due to presence on social media

5 SOURCED MARKET

Type of food source: Supermarket & café
 Primary drawcard: Marketing and regulation

Affordability: £ £ £ £
 Accessibility: More than 10mins

COMMENTS: Emphasis on ethical goods which people don't mind spending more money for

6 THE BEER HOUSE

Type of food source: Restaurant & bar
 Primary drawcard: Accessibility

Affordability: £ £ £
 Accessibility: More than 10mins

COMMENTS: You can get food as well as alcoholic beverages

7 LEON

Type of food source: Fancy fast food
 Primary drawcard: Marketing and regulation

Affordability: £ £ £
 Accessibility: More than 10mins

COMMENTS: Quite expensive but it has a wide variety of cuisines and emphasis on ethical food

8 BLACK SHEEP COFFEE

Type of food source: Café
 Primary drawcard: Convenience

Affordability: £ £
 Accessibility: More than 10mins

COMMENTS: Off-brand coffee but still cheap and accessible

9 POP-UP CHOCOLATE SHOP

Type of food source: Chocolate shop
 Primary drawcard: Other

Affordability: £ £ £
 Accessibility: More than 10mins

COMMENTS: Quite expensive but good for gifts

10 WEST CORNWALL PASTY CO.

Type of food source: Street vendor
 Primary drawcard: Convenience

Affordability: £
 Accessibility: More than 10mins

COMMENTS: Really yummy hot food to go

11 WRAP CITY

Type of food source: Street Vendor
 Primary drawcard: Prices/affordability

Affordability: £
 Accessibility: More than 10mins

COMMENTS: Quick and easy

12 WETHERSPOONS

Type of food source: Restaurant
 Primary drawcard: Prices/affordability

Affordability: £
 Accessibility: More than 10mins

COMMENTS: Cheap, able to sit down if want to and lots of options

13 HEMA

Type of food source: Shop
 Primary drawcard: Scandanavian supermarket

Affordability: £
 Accessibility: More than 10mins

COMMENTS: Supermarket, can grab and go. Cold food and drinks

14 TORTILLA

Type of food source: Restaurant
 Primary drawcard: Availability

Affordability: £ £
 Accessibility: More than 10mins

COMMENTS: Quick, able to sit but also take away. American-based.

15 PETIT PRET, MILLIES COOKIES, CAMDEN FOOD CO

Type of food source: Street vendor
 Primary drawcard: Desirability

Affordability: £ £
 Accessibility: More than 10mins

COMMENTS: Wide range of well-known places

16 BLEECKER

Type of food source: Restaurant
 Primary drawcard: Desirability

Affordability: £ £ £
 Accessibility: More than 10mins

COMMENTS: Fast and popular

17 YO SUSHI

Type of food source: Restaurant
 Primary drawcard: Vendor/product properties

Affordability: £ £ £
 Accessibility: More than 10mins

COMMENTS: Quick, lots of options

18 PRET

Type of food source: Café
 Primary drawcard: Accessibility

Affordability: £ £
 Accessibility: More than 10mins

COMMENTS: Quick, able to sit down, many options

19 BURGER KING

Type of food source: Street vendor
 Primary drawcard: Prices/affordability

Affordability: £
 Accessibility: More than 10mins

COMMENTS: Cheap, quick and easy

20 FRUIT STALL

Type of food source: Street vendor
 Primary drawcard: Prices/affordability

Affordability: £
 Accessibility: More than 10mins

COMMENTS: Cheap, quick and easy

21 MISTER LASAGNA

Type of food source: Restaurant
 Primary drawcard: Desirability

Affordability: £ £ £
 Accessibility: More than 10mins

COMMENTS: Nice if you want a sit down meal

22 M&S

Type of food source: Supermarket
 Primary drawcard: Accessibility

Affordability: £ £ £ £
 Accessibility: More than 10mins

COMMENTS: Take away, lots of choice - can grab other things as well

[KEY]

Affordability	Primary reason for purchasing food from this vendor
£	Cheap
£ £	Moderately expensive
£ £ £	Very expensive
More than 10mins	More than 10 minute walk from school